

강의계획서

과목명	화장품 문화							
구분 (학점)	3시간(3학점)							
8대 핵심역량	인성 역량	의사소통 역량	종합적사 고력	지식탐구 역량 60%	창의 역량	정보활용 역량 40%	글로벌 역량	리더십 역량

1. 교과목 개요(Course Overview)

강의방법	강의식 50%	토의(토론) 10%	실험/실습 5%	현장학습 5%	이러닝	B러닝	플립러닝 30%
평가방법	출석 15%	중간고사 35%	기말고사 35%	과제 15%	발표	팀활동	기타

강의개요	Overall understanding of Beauty, Art, and Cosmetic Culture; Applying and grasping the flow of culture like. Cosmetic are expressed in different eras of beauty-cosmetic culture.
선수 학습 내용	1. Watching movies set in the background of each era. 2. Knowing the forms of art of each era. 3. Knowing the brands of cosmetic.
강의목표	1. Learning beauty & cosmetic culture in different time eras. 2. Grasping politics in chronological order, social background, characteristics of Beauty & Cosmetics. 3. Finding results with variety of methods and angles in different concepts centered in cosmetic culture.

교재 및 참고문헌	1. 정연자 역. (2017). 뷰티화장품문화사. 예림. 2. Gabriela Hernandez. (2011). Classic Beauty. Schiffer Publishing.
장애 학생 지원사항	Making the learning environment for the students with disability to participate in the training course.

2. 주차별 수업계획(Course Schedule)

주차(기간)	분류	내용
1주차	학습주제	Intro to the lecture plan.
	학습목표	Learning and preparing a weekly lecture plan of a semester, and understanding the trend of color for the Study of Color.
	학습내용	1. Intro to the weekly classes in a semester (Week 1 ~ Week 16), and learning the importance of the subject of the class. 2. Lecture plan, lecture goal, lecture method, lecture contents, evaluation method, and the information of classbooks and class assignments.
	수업방법	Video and PPT lecture.
	수업자료	
2주차	학습주제	1900-1919's
	학습목표	Learning politics, social background, characteristics of Beauty

		Make Up, and cosmetics of 1900 to 1919, to know beauty cosmetic culture.
	학습내용	1. Characteristics of Beauty &Cosmetic of 1900 to 1919. 2. Cosmetics which were trends 3. Finding cosmetic culture in the movie set in the background of 1900 to 1919. 4.movie-Titanic
	수업방법	1. Video and PPT Lecture 2. Discussion 3. flipped learning(weptoon)
	수업자료	
3주차	학습주제	1920-1929's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1920 to 1929, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1920 to 1929. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1920 to 1929. 4.movie-The Great Gatsby
	수업방법	1. Video and PPT Lecture 2. Discussion 3. flipped learning(weptoon)
	수업자료	
4주차	학습주제	1930-1939's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1930 to 1939, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1930 to 1939. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1930 to 1939. 4.movie-Murder on the Orint Express
	수업방법	1.Video and PPT Lecture 2.Discussion 3. flipped learning(weptoon)
	수업자료	
5주차	학습주제	1940-1949's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1940 to 1949, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1940 to 1949. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1940 to 1949. 4.movie-Suire francaise
	수업방법	1. Video and PPT Lecture 2. Discussion 3. flipped learning(weptoon)
	수업자료	
6주차	학습주제	1950-1959's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1950 to 1959, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1950 to 1959. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1950 and 1959 4.movie-Carol
	수업방법	1.Video and PPT Lecture 2.Discussion
	수업자료	
7주차	학습주제	1960-1969's
	학습목표	By studying politics, social background, characteristics of Beauty

		Make Up, and cosmetics of 1960 to 1969, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1960 to 1969. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1960 to 1969. 4.movie-The Help
	수업방법	1.Video and PPT Lecture 2.Discussion 3. flipped learning(weptoon)
	수업자료	
8주차	학습주제	Mid Term Exam
	학습목표	
	학습내용	
	수업방법	
	수업자료	
9주차	학습주제	Field Trip
	학습목표	Researching and analyzing history of cosmetics
	학습내용	fild trip of storygarden by Amorepacific.
	수업방법	Fild Trip
	수업자료	
10주차	학습주제	1970-1979's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1970 to 1979, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1970 to 1979. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1970 to 1979. 4.movie-20th Century Women
	수업방법	1. Video and PPT Lecture. 2. Discussion
	수업자료	
11주차	학습주제	1980-1989's
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1980 to 1989, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1980 to 1989. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1980 to 1989. 4.movie-Sing Street
	수업방법	1. Video and PPT Lecture 2. Discussion
	수업자료	
12주차	학습주제	1990-2000~
	학습목표	By studying politics, social background, characteristics of Beauty Make Up, and cosmetics of 1990 to 2000~, Beauty Cosmetic Culture can be learned.
	학습내용	1. Beauty and characteristics of Cosmetic in 1990 to 2000~. 2. cosmetics which were trends. 3. Finding beauty cosmetic culture in the movie set in the background of 1990 to 2000~. 4.movie-Pretty Woman
	수업방법	1. Video and PPT Lecture 2. Discussion 3. flipped learning(weptoon)
	수업자료	
13주차	학습주제	Presentation I
	학습목표	Searching the beauty cosmetic culture of different time eras and finding the results by approaching freely with variety of angles

		and methods.
	학습내용	1. Selecting presentation contents by teams, Discussion. 2. Finding results, finding directions, and Discussion. 3. Presenting discussion contents by teams.
	수업방법	1. Discussion by teams
	수업자료	
14주차	학습주제	Presentation II
	학습목표	Searching the beauty cosmetic culture of different time eras and finding the results by approaching freely with variety of angles and methods.
	학습내용	1. Selecting presentation contents by teams, Discussion. 2. Finding results, finding directions, and Discussion. 3. Presenting discussion contents by teams.
	수업방법	Discussion by teams.
	수업자료	
15주차	학습주제	Beauty, Art, and Cosmetic Culture.
	학습목표	what and how things can be created in the beauty cosmetic culture.
	학습내용	1. Beauty, Art, and Culture. 2. Beauty cosmetic culture, things to find in it.
	수업방법	1. PPT Lecture 2. Discussion
	수업자료	
16주차	학습주제	Final Exam
	학습목표	
	학습내용	