

2018년 KOCW Development Application Form

Hanseon University

Institute for Innovative Education

1. Basic Information

Personal Info	Name (Faculty No.)	Shaneil Dipasupil, Ph.D	Affiliation (Department)	General Studies
	Office Phone Number		Personal Phone Number	
	E-mail			
Course Info	Course Title	English for Tourism		
	Course Category	Liberal Arts(Required/Electives) / Major related(Required/Electives)		
	Target Students (Major)	Aviation Tourism		

2. Development Plan and Strategy

Course Title	English for Tourism
Course Objectives	<ol style="list-style-type: none"> 1. To provide job-related expressions and basic skills that will be necessary to prepare them for their future jobs. 2. To provide real-life scenarios that the students may face as travellers or as flight attendants or tour guides. 3. To improve students' oral communication skills and survival English to function well when they travel to other countries where English is the main language used . 4. To broaden students' vocabulary bank and sentence patterns in Tourism English 5. To help the learners become more sensitive to intercultural communication differences. 6. To encourage learners to be more confident in dealing with various situations that require the use of English language.

<p>Course Development Plan and Strategy</p>	<p>This course aims to prepare the students on how to communicate effectively in a global environment. The aviation tourism industry is a very competitive sector, and our students need to have the right set of skills and knowledge in order to have an edge over the other candidates. More so, this course is not limited to those students majoring in Aviation Tourism. In fact, this course is very useful to all students who are interested in travelling abroad or those who are interested to be part of the tourism and hospitality sector in the future. The topics would be enriched by using a multi-media approach using videos, audios and simulations that utilize language used in practical case scenarios. Furthermore, a midterm and final assessment would also be given to serve as a summative evaluation of the learning process of the students.</p>
<p>Suitability as a Open Course</p>	<p>This course aims to increase the learner's access to high quality material that is more relevant and follows a more practical and realistic approach towards learning. As an open course, this topic extends the benefits to all Koreans who usually face difficulties when travelling abroad due to language barrier. The multi-media nature of this lesson makes it very appropriate for both offline and online course.</p>
<p>Course Usage Plan</p>	<p><i>Specific Course Usage Plan for Online or Offline class</i></p> <ul style="list-style-type: none"> - KOCW Registration - Blended Learning - e-learning (cyber learning) course open - Flipped Learning

3. Specific Development Plan

Course Code		Course Title	English for Tourism	
Week	Topic	Course Management Method (Online Learning Activity/Evaluation/Instructional Materials etc.)		Remarks
1	Introduction / Orientation	Overview of the Course		

2	Choosing the Destination	Video, Discussion	
3	Preparing the Travel Documents	Authentic Documents, Vocabulary Practice, Discussion	
4	Making the Reservations	Video, Activities, Quiz	
5	Check-In	Listening Activities, Discussion	
6	How to Get through Immigration	Video Presentation, Simulation, Discussion	
7	In-Flight	Video Presentation, Simulation Activities	
8	Midterm Assessment		
9	Accommodations	Discussion, Video Presentation	
10	Eating Out	Situational Analysis based on the Video Presentation, Discussion	
11	Shopping: Travel Tips	Video, Discussion	
12	Transportation: Choosing the Best Mode and Asking for Directions	Discussion, Reading, Listening and Speaking Activities	
13	Sightseeing: Describing a City	Listening Activities, Vocabulary Practice, Grammar Activities	
14	Understanding Culture Etiquette	Video Presentation, Discussion	
15	Final Assessment		

4. Checklist (※ Please ○ on each item.)

Content	Check by Applicant
1. Developed contents are obliged to be opened in KOCW.	○
2. Responsibility for the contents' copyright issues is on the instructor.	○
3. Ownership of the contents is at university.	○
4. I will be well aware of the contents development related issues and will be involved in development.	○
5. I will submit all the products, including final works, on a fixed due date. If I do not submit final products by the due date, I will be considered as a waiver of application and will agree to stop receiving royalties.	○

I would like to apply for the development of KOCW course as above.

2018.07.10 .

Applicant Name: Dr. SHANEIL R. DIPASUPIL (Signature) *Shaneil*

Hanseon University

Director of Institute for Innovative Education

