



# Syllabus (2017-2)

Course Title	Language and Culture	Course No.	38042-01
Department/ Major	English Language and Literature	Credit	3
Class Time/ Classroom	Tue 11:00am-12:15pm, Thu 9:30-10:45am 205 Hak-gwan		
Instructor	Name Hye-Won Choi	Department English Language and Literature	
	E-mail	Telephone	
Office Hours/ Office Location	Tue 12:30-1:45, Thu 2:00-3:15, or by appointment 304 Immun-gwan		

## I. Course Overview

### 1. Course Description

This course aims to help students understand the contemporary culture as reflected in the language and discourse through qualitative and quantitative analyses of various linguistic texts. This course is designed to provide students with an overview of discourse texts in a variety of genres and styles and traditional methods of discourse analysis. In addition, the course will help students explore the world of corpora and engage in hands-on analysis of big-scale language data. Equipped with new analytical methodologies of language and discourse, students will have a better understanding of contemporary culture embedded in every day use of language. Students are required to read assigned readings, participate in class discussions, make a (team or individual) presentation on their corpus analysis, and take exams.

### 2. Prerequisites

가) None

### 3. Course Format

Lecture	Discussion/Presentation	Experiment/Practicum	Field Study	Other
40 %	30 %	30 %		%

### 4. Course Objectives

See the Course Description above.



5. Evaluation System

Midterm Exam	Final Exam	2 Quizzes	Presentation	Projects	Assignments	Participation	Other
%	30 %	30 %	10 %	20 %	%	10 %	%

\* Presentation: Students will be assigned to a group and make a group presentation.

II. Course Materials and Additional Readings

1. Required Materials

Johnstone, Barbara. 2008. *Discourse Analysis* (2nd ed). Blackwell.  
 Orwell , George. 1946. "Politics and the English Language." *Horizon*. 252-265.

2. Supplementary Materials

BYU Corpora. <http://corpus.byu.edu>

3. Optional Additional Readings

- Davies, M. 2015. Corpora: An introduction. In D. Biber & R. Reppen (Eds.), *The Cambridge Handbook of English Corpus Linguistics*. pp. 11-31. Cambridge: Cambridge University Press
- Lakoff, George and Mark Johnson. 1980. "Concepts We Live By" etc. *Metaphors We Live By*. 3-24. Chicago: University of Chicago Press.
- Lee, Jennifer. Sep. 19, 2002. "I think, therefore IM." *The New York Times*.
- McWhorter, John.1998. "The Shakespearean Tragedy." *Word on the Street: Debunking the Myth of a "Pure" Standard English*. 87-116. New York: Perseus Publishing.
- Orwell, Geroge. 1949. 1984.
- Safire, William. 1991. "Linguistically Correct." *New York Times Magazine*.
- Sapir, Edward. 1921. "Language and Literature." *Language: An Introduction to the Study of Speech*. 221-232. Orlando: Harcourt.
- Tannen, Debora. 1995. "The Power of Talk: Who Gets Heard and Why." *Harvard Business Review* 73.

III. Course Policies



- Students are expected to read the assigned chapter of the textbook before each class and participate in discussions actively.
- Students will lose 1% point for each unexcused and undocumented absence. Students will fail the course with 6 or more absences.

#### IV. Course Schedule

Week	Date	Topics & Class Materials, Assignments
Week 1	(9/5)	Introduction to Language and Culture
	(9/7)	What is Discourse and Discourse Analysis
Week 2	(9/12)	2. Discourse and World
	(9/14)	Language and Thought
Week 3	(9/19)	Discourse, Culture, and Ideology
	(9/21)	Language and Technology
Week 4	(9/26)	Corpora and Corpus Analysis
	(9/28)	Quiz 1
Week 5	(10/3)	Chuseok
	(10/5)	Chuseok
Week 6	(10/10)	Analysis Planning
	(10/12)	Language and Technology cont'd
Week 7	(10/17)	Language and Power
	(10/19)	4. Participants in Discourse
Week 8	(10/24)	Quiz 2
	(10/26)	GE Midterm Period (Review)
Week 9	(10/31)	Topic Presentation
	(11/2)	Topic Presentation
Week 10	(11/7)	Language and Media
	(11/9)	6. Discourse and Medium
Week 11	(11/14)	cont'd
	(11/16)	Language and Literature
Week 12	(11/21)	7. Intention and Interpretation
	(11/23)	con'd



Week	Date	Topics & Class Materials, Assignments
Week 13	(11/28)	Corpus Analysis
	(11/30)	Corpus Analysis
Week 14	(12/5)	Corpus Analysis
	(12/7)	Corpus Analysis
Week 15	(12/12)	Review
	(12/14)	Final
Week 16	(9/19)	T 9:30-10:45 Language and Thought
	(9/26)	T 9:30-10:45 Language and Technology

### V. Special Accommodations

\* According to the University regulation #57, students with disabilities can request special accommodation related to attendance, lectures, assignments, and/or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' requests, students can receive support for such accommodations from the course professor and/or from the Support Center for Students with Disabilities (SCSD).