

Syllabus

Modern & Contemporary Art : Post-war

COURSE DESCRIPTION:

This course explores the major movements of Modern-Contemporary art in the visual arts and design in the United States and Europe the years following the Second World War to the present day. Additional attention will be paid to the development of Asian art beyond the West. Following the decentralization of economic power to China, it is imperative to provide a comprehensive and immediate opportunity for Asian art world being paid more attention than ever to Asian contemporary art. The relationship between museums, auction houses, galleries, fairs and artistic practices from the mid twentieth century to the present day is to be surveyed to gives defining sense of contemporary art today. Selective articles about today's international art world play an essential material in this course. Weekly assignments, reading, discussion, guest speakers, quizzes, exams, required field trips, and presentations will actively facilitate the course.

COURSE OBJECTIVES:

The learning objectives of this course are three-fold. As an art-historical survey, this course will provide with a general sense of how global visual culture and design developed from 1945 to the present day. As comprehensively as possible, it is to identify the period's major movements, artists, and works. The second learning objective is to facilitate informed, articulate, constructive critique of aspects of Modern-Contemporary art in this period. At last, the intent of this course is to provide a fair amount of understanding on contemporary art market, in order to develop a self-evaluation to balance between artistic originality and adjustment to commercial market as an artists.

REQUIRED SOURCES:

- Digitally-Delivered Reading Assignments posted via BAND
- ART SINCE 1940 STRATEGIES OF BEING (Jonathan Fineberg/ University of Illinois, Prentice Hall, 2000)
- 클릭, 서양미술사: 동굴벽화에서 비디오아트까지 (캐롤 스트릭랜드/ 예경)

RECOMMENDED READING SOURCES:

- How New York Stole the Idea of Modern Art (Serge Guilbaut/ Chicago Press, 1983)
- SOTHEBY'S The Inside Story (Peter Watson/ Random House, 1997)
- Privatising Culture (Chin-tao Wu/ Verso 2002)
- I bought Andy Warhol (Richard Polsky, Bloomsbury Publish, 2003) [번역본] 나는 앤디워홀을 너무 빨리 팔았다 (아트북스, 2012)
- 예술과 문화 (클레멘트 그린버그/ 경성대학교출판부, 2004)
- New Media Art (Mark Tribe & Uta Grosenick/ TASCHEN, 2006)
- The \$12 Million Stuffed Shark (Tom Thompson/ Palgrave, 2008) [번역본] 은밀한갤러리(리더스북, 2010)
- 100 Contemporary Artists (Hans Werner Holzwarth/ TASCHEN, 2009)
- Vitamin 3D New Perspectives in Sculpture and Installation (PHAIDON, 2009)
- A New Model For An Online Platform For Asian Contemporary Art (Mia M. Jung/ Thesis, 2013)
- Articles via Art Markt Asia Facebook Page [www.facebook.com/ArtMarktAsia]

GRADING CRITERIA:

1. Attendance: 15%
2. Report: 15%
3. Midterm exam: 20%
4. Quiz: 5%
5. Article presentation: 5%
6. Final Presentation: 40%

LECTURE SCHEDULE (**RECORDED):

Lecture 1 (Mar 4)	Course Introduction
**Lecture 2 (Mar 11)	How New York Stole the Idea of Modern Art Abstract Expressionism
**Lecture 3 (Mar 18)	Clement Greenberg's Modernism The New European Masters, Post Painterly Expressionism
**Lecture 4 (Mar 25)	The Beat Generation & The European Vanguard (50's) + Guest Speaker 1 Fluxus, Post-war Avant-garde
Lecture 5 (Apr 1)	Field Trip 1: Seoul Design Art Fair 2015 @KOEX
**Lecture 6 (Apr 8)	POP! Media Source: Movie "Factory Girl" by George Hickenlooper
**Lecture 7 (Apr 15)	Minimalism and Post-minimalism: In the Nature of Material
**Lecture 8 (Apr 22)	Op Art Conceptual Art
**Lecture 9 (Apr 29)	New Pluralism at the end of 70's to 80's
Lecture 10 (May 6)	Mid-term Exam
**Lecture 11 (May 13)	Pluralism and Corporate Art Intervention (80's) Feminism Photography/ Photorealism Neo-expressionism
**Lecture 12 (May 20)	New Tendencies (90's) Damien Hirst's Shark
Lecture 13 (May 27)	Field Trip 2: National Museum of Modern Art, Seoul Branch and Galleries
**Lecture 14 (June 3)	Guest Speaker 2 Glitch Artist Mathieu St Pierre
**Lecture 15 (June 10)	Asian Art in the Y2K
**Lecture 16 (June 17)	Final Digital Presentation