

[서식 2]

KOCW 강의자료 공개 - 강의계획서

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교과목명	정보통신경영	제작연도/ 운영학기	2013학년도 1학기
교과목 설명	This course is designed to explore the management issues in broader meaning ICTs - communication, computing, and contents, although the main focus will be on the distribution of contents via broadcast		
강의 공개 동의 확인	<input checked="" type="checkbox"/> KOCW(Korea Open CourseWare) 강의 공개		
강의계획서			
1주차	Field & Course Overviews 1		
2주차	Field & Course Overviews 2		
3주차	Managing in the E-Media		
4주차	Managing in the E-Media(Theories of Management/Ethics)		
5주차	Managing Personnel		
6주차	Technology Primer1 (Introduction to Digitization, Broadband Networks, Spectrum management and Storage)		
7주차	MID-TERM EXAM[Chapters 1-6, plus the first presentations]		
8주차	Technology Primer2 (Introduction to Digitization, Broadband Networks, Spectrum management and Storage)		
9주차	Technology Primer3 (Introduction to Digitization, Broadband Networks, Spectrum management and Storage)		
10주차	Technology Primer4 (Introduction to Digitization, Broadband Networks, Spectrum management and Storage)		
11주차	Financial Management		
12주차	Strategy and Distribution		
13주차	Audiences and Audience Research		
14주차	The group presentation on informative topics in English		
15주차	FINAL EXAM		

본인은 위와 같이 KOCW 강의자료 공개 강의계획서를 제출합니다.

2013년 9 월 5 일

성명 광접제임스 한 (인)