

1. KOCW 강의 계획서

강좌명		Management Terminology		
학기		2024학년도 1학기	강좌구분	전공(O) 교양()
학점(시수)		3	영상콘텐츠	총 14개
주차	주차명(주제)	주차별 학습목표	강좌운영방법	
			수업방법	학습자료
1	Introduction to Management Terminology	Presentation and Discussion	동영상	PPT
2	Strategic Planning	Presentation and Discussion	동영상	PPT
3	Organizational Structure	Presentation and Discussion	동영상	PPT
4	Leadership	Presentation and Discussion	동영상	PPT
5	Performance Management	Presentation and Discussion	동영상	PPT
6	Human Resources	Presentation and Discussion	동영상	PPT
7	Change Management	Presentation and Discussion	동영상	PPT
8	Project Management	Presentation and Discussion	동영상	PPT
9	Financial Management	Presentation and Discussion	동영상	PPT
10	Marketing	Presentation and Discussion	동영상	PPT
11	Operations Management	Presentation and Discussion	동영상	PPT
12	Management Theories	Presentation and Discussion	동영상	PPT
13	Functions of Management	Presentation and Discussion	동영상	PPT
14	Innovation Management	Presentation and Discussion	동영상	PPT