

KOCW Content Development Application

		Faculty	SIS	Department	SIHOM	Major Hospitality Management
Applicant	Name	Sorokina Nadezda (Nadia)		Position	Assistant Professor	
	Contact			E-mail		
Content	Subject	Tourism Economics				
	Credit	2 credits				
	Field	Liberal Arts () Social Science () Engineering () Natural Science () Education () Medicine or Pharmaceutical Study () PE or Art ()				
	Outline of the Class	This subjects covers the foundations of economics and its application in tourism. It discusses tourism demand and tourism supply, the price mechanism, the economic contribution of tourism, tourism and economic growth, and tourism and sustainable development.				
	Weeks	10 weeks				
Class Type	Video (Yes) / Recorded Voice ()					
Will you use contents for a regular class?	Yes () / No (No)					
	※ If you intend to run your contents for a credit class, please consult staff at CTL.					

I submit this document for the KOCW Development Project.

2020. 03 . 18 .

Applicant : _____ Sorokina Nadezda _____ (Sign)

Head of CTL, Woo-Song University

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KOCW Content Development Application

1. Outline

가. Name of a Class

Class Name	Tourism Economics		
Semester	2021 학년도 2 학기	Division	Major (SIHOM) Liberal Art ()

나. Goal of a Class

To introduce students to basic economics concepts and their importance to tourism and destination management.

다. Method

(1) Methodology :

Theory-focused with practical exercises to support theory learning

(2) Tools :

Lecture notes, PPTs and video

2. Weekly Plan

Week	Content	How to Operate		
		Methodology	Material	Reference

1	Introduction: Tourism and Economics	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
2	History of Economics, Capitalism and Socialism	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol

3	Main concepts of Economics	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
4	The Demand for Tourism	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
5	Tourism Supply	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol

6	The Price Mechanism	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
7	Tourism and Market Structure	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
8	Tourism, Economic Growth and Development			Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
9	Tourism Investment and Taxation	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol
10	Tourism Forecasting	Theory-focused	Lecture notes, PPTs	Dwyer, L., Forsyth, P. and Dwyer, W. (2020). Tourism Economics and Policy. Channel View Publications: Bristol

※ You can freely complete the content sections based on the feature of the class.

3. How are you going to use your class?

For a credit class (), For a non-credit class (), For a public view (Yes)

4. Expected Outcome

This subjects covers the foundations of economics and its application in tourism. It discusses tourism demand and tourism supply, the price mechanism, the economic contribution of tourism, tourism and economic growth, and tourism and sustainable development.