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1. (Course Overview)

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	<p>This course offers students an opportunity to develop their final works and sense of business models within media contents. Students are expected to make on-going use of trend issue, as part of their current final work. Guest speakers from the industry will make regular appearances.</p>							
	<p>Work in Process</p>							
	<p>The class covers provides an in-depth examination of the various media business model and practices, as well as media industries. Special attention is paid to media art, design, film, gaming, and interactive work. Emphases are on both theory practice and studio practice. Students will be able to understand the concept of media contents models.</p>							
	<p>students with disabilities can request special accommodation related to attendance, lectures, assignments, and/or tests by contacting the course professor at the beginning of semester.</p>							



2. (Course Schedule)

1	09/02~09/06		INTRODUCTION
			syllabus, course structure
			INTRODUCTION
			lecture
2	09/09~09/13		Basic Media Contents Model: supply & demand
			Basic Media Contents Model: supply & demand
			Lecture & discussion
3	09/16~09/20		Lecture 1
			The Media Corporation: business Models and Strategic Plans
			The Media Corporation: business Models and Strategic Plans
			Lecture & discussion
4	09/23~09/27		Lecture 2
			Television Production and distribution, Media Platform
			Television Production and distribution, Media Platform
			Lecture & discussion
5	09/30~10/04		Group Tutorial
			Presentation for students' final work
			Presentation for students' final work
			Tutorial & discussion
6	10/07~10/11		Research Presentation 1
			Current Trend on their research
			Current Trend on their research
			Lecture & Presentation

7	10/14~10/18		Research Presentation 2
			Current Trend on their research
			Presentation
			Research Presentation 2
8	10/21~10/25		<Mid-term Examinations>
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9	10/28~11/01		Lecture 3
			Trend Issues
			Trend Issues
			Lecture & Presentation
10	11/04~11/08		Lecture 4
			Trend Issues
			Trend Issues
			Lecture & Presentation
11	11/11~11/15		Preparation for 2019 Degree Show
			Preparation for 2019 Degree Show.
			Work in Process
			Individual Tutorial
12	11/18~11/22		Exhibition Preparation & Setup
			Exhibition Preparation & Setup
			Work in Process
			Individual Tutorial

13	11/25~11/29		Lecture 5
			Contract, Job search
			Contract, Job search
			Individual Tutorial
14	12/02~12/06		Individual Critic - Development
			CV Tutorial
			CV Tutorial
			Individual Tutorial
15	12/09~12/13		Individual Critic - Development
			CV Tutorial
			CV Tutorial
			Individual Tutorial
16	12/16~12/20		<Final Examinations>

		The weekly class schedule will be adjusted accordingly. Regular updates will be provide via the online class cafe. Each student will prepare a majour research report over the length of the semester.
		<ol style="list-style-type: none"> 1. Copyright 2. The contents of this syllabus are not final-they may be updated. 3. Required to join in the Internet cafe, where will give a notice.

