

2017년 2학기 KOCW 공개강의 개발 신청서

1. 기본 정보

교수 인적사항	교수명(사번)	SHANEIL DIPASUPIL	소속	Hanseu University
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교과목 정보	과목명	영어 의사소통	영문 과목명	English Communications
	이수구분	교양(선택필수)/전공(선택필수)		
	수강대상 학과	All Departments		

2. 개발 계획 및 전략(Development Plan and Strategy)

과목명	Communications in A Global World
강의목표	<ol style="list-style-type: none"> 1. To provide the learners with knowledge and skills to interact successfully with people from around the world. 2. To understand the role of communications in a global workplace. 3. To help the learners become more sensitive to intercultural communication differences. 4. To familiarize the learners with communication norms, rituals, and taboos of different cultures.

	<p>5. To learn about the rules of etiquette in communication, both offline and online.</p>
<p>강좌개발 계획 및 전략</p>	<p>This course aims to prepare the learners on how to communicate effectively in a global environment. It lays emphasis on creating an awareness of cultural differences found in different parts of the world, and how communication plays a crucial role in bridging these differences in order to foster a more positive and harmonious relationships. Moreover, by studying the rules of etiquette that should be observed in both online and offline communication, the learners would be able to avoid potential embarrassment, misbehaviors, and misunderstanding that could damage both their personal and professional lives.</p> <p>This course will be delivered through a combination of flipped learning and lecture style. The topics would be enriched by using a multi-media approach using videos, simulations, and practical case scenarios. There would be a short quiz at the end of every lesson to serve as an assessment of the learner's understanding.</p>
<p>공개강의 적합성</p>	<p>Generally, this course aims to increase the learner's access to high quality education that is characterized by a more relevant and practical approach to learning.</p> <p>Specifically, this course aims to guide the learners on how to effectively communicate in a global environment, taking into account the advent of new communication technologies, and the intricacies of cultural differences.</p>

강좌 활용계획	온오프라인 강좌 활용계획에 대해 세부적으로 기술
	- 공개강좌 등록
	- 플랜디드 러닝 교육방법 적용
	- 사이버 강좌 개설
	- 역전학습 운영

3. 세부 개발 계획서(Detail Development Plan)

교과목코드	과목명 (Subject Name)	Communication in A Global World	
차시 (Time)	강의주제 (Lecture Topic)	강좌 운영방법(Lecture method) (온라인 학습활동 / 평가방법 / 학습자료 등)	비고
1	Orientation	Overview of the Course	
2	Understanding Global Communications	Lecture, Video, Quiz	
3	Intercultural Communication in Education and Business	Flipped Learning, Lecture, Quiz	
4	Cultural Attitudes, Behaviors and Norms	Video Presentation, Lecture, Quiz	
5	Socializing and Conversational Strategies in A Global Environment	Lecture, Activity, Quiz	

6	Oral and Written Communication In A Global Setting	Lecture, Video Case, Activity, Quiz	
7	International Negotiation Etiquette	Flipped learning, Video Case, Lecture, Quiz	
8	Global Advertising and Brand Culture	Video Case, Lecture, Mini-Case Analysis, Quiz	
9	Technologies and Networks in Global Communication	Lecture, Activity, Quiz	
10	Communication in Social Media	Lecture, Activity, Quiz	
11	Online Communication Etiquette	Lecture, Video Presentation, Quiz	
12	Recap of the Course	Review of the Course	