

수업계획서

교과목명	기술경영	기관	가천대학교
운영학기	2017년 2학기	학점	3
교수소속	산업경영공학과	교수성명	최성철

강의 목표

Learn how to examine a trend using unknown technology
 Learn how to compose a technology report to bring about decision-making
 Learn how to create strategic technology planning

강의 개요

In this class, we will learn about the process generated in the Technology Management area. In particular, we will focus more on the strategic technology planning process than other technology management processes. To this end, you will choose a specific technology, and investigate the trend and the direction of the technological development within a number of companies. Finally, you will construct your own strategy for the technology aligned with a target company you chose.

You can learn about real technology management taking place in the real world. I promise you that you will learn more about the practical aspects of technology management in this course. Welcome to the real learning world.

구분	교재명	저자	출판사	출판년도
주교재	Strategic Management of Technological Innovation (4th Edition)	MELISSA SCHILLING	McGraw-Hill/Irwin	2012
참고자료	강의교재			