

(SYLLABUS)

1. (*)

Item with (*) are only for the ABEEK Program.

(Year)	2016		(Semester)	1			
(Instructor)			(Course Title)				
(Course No.)	2150574901	(Class)	01	(Course Classification)	-		
	100						
(Open to)	2	(*) (Credit)	3 (0)	(Class hour per week)	3		
(*) (ABEEK Classification)		(*) (ABEEK Requirement)		(Department)			
(Office)		(Telephone)		(e-mail)			
(*) (Teaching Assistant)		(*) (Office Hour)					
(Course Description)	_basic understanding of visual language _basic understanding of visual storytelling through media technology _non-linear editing _visual contents production						
(Ssq)	(Course Objectives)						
1	_visual storytelling through moving image production						
2	_non-linear editing						
3	_pre/pro/post - production						
4	_visual language theory and practice						
(Lecture Type)	(70 %) (20 %) (10 %) (00 %)						
가 (Course Grading)							
(Required Texts)	* /the filmmaker's eye/gustavo mercado/focal press/2011						
(*) (Bulletin Board)							
(*) (Prerequisite Courses)							

2.

(Week)	(Keyword)	(Description)	(Texts)	(Note)
1	_orientation _the filmmaker's eye overview _online lecture overview	1_01 _course overview _team(4 each) _grading policy _project	1_02 introduction _ finding the frame	10% for class participation&attitude

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(Week)	(Keyword)	(Description)	(Texts)	(Note)
2	_camera mechanism	2_01 _camera mechanism visual references _1)shooting 2)video 3)color temp 4)manual features	2_02 _principles of composition and technical concepts _1)aspect ratio 2)frame axis 3)the rule of third 4)Hitchcock's rule	
3	_lense optic mechanism	3_01 _1)focal length 2)wide/normal/telephoto lenses _3)depth of field	3_02 _1)balance 2)high/low 3)depth _4)closed frame 5)180 rule	
4	_shots overview	4_01 _shot overview _Macdonald commercial analyze	4_02 _editing theory	project #1(10%) _shoot footages for start editing
5	_editing	5_01 _premere editing01	5_02 _sound recording	project #2(10%) _sound recording for visuals
6	_sound	6_01 _premere editing02_sound	6_02 _E.C.U/Close/medium	
7	_filmmakers eye	7_01 _medium/long /E.L.S	7_02 _project #1/#2 presentation	presentation for midterm(10%)
8	midterm	_Written test _15 questions in English(can answer in Korean) _from text book and visual materials shown in class.		
9	_filmmakers eye _AfterEffects	9_01 - OTS/EST/subjective/2shot/group shot	9_02 _storyboard	project #3 storyboard(10%)
10	_filmmakers eye _AfterEffects	10_01 _pan/tilt/dolly - zoom/track/steady	10_02 _AE interface	
11	AfterEffects	11_01 _canted/emblematic/abstract/macro/zoom	11_02 _keyframe	
12	AfterEffects	_crane/sequence shot	11_03 _text animation	
13	AfterEffects	- presentstion _work in progress	12_02 _color correction	W.I.P review(10%)
14	image system	_14_01 _VFX	_14_02 _semester review	
15	final presentation	project review01 30%	project review02	Final team project(30%)
16	final exam	writtentest 20%		Final written test (10%)

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