

# 강 의 계 획 서

## ■ 강의정보

년도/학기	2015-2학기	학수번호	GEDG005 / 01
교과목명	비즈니스영어1	교강사명	도널린졸슨
수강대상대학	Open to all Colleges		
수업시간	월[05]13:00-13:50, 월[06]14:00-14:50		
강의실	[31308] 퇴계인문관 3층 계단강의실(31308)		
개요/진행	This is not typical Business English class; you will be expected to participate in weekly discussions and group projects relating to some aspects of business. There will be quizzes and a final test to check your understanding of the articles, the lectures and the presentations taught by student groups. Active learning is a key element to this class.		

## ■ 내용

3월	Business Writing, Logical Fallacies
4월	Editing signs and symbols, Logic, Articles, Modals
5월	Finance & Scandals, Globalization, Recruitment
6월	Marketing Strategy, Counterfeiting, Drive for Development

## ■ 참고문헌

도서구분	도서명	저자	발행년도	출판사